

SPECWORK



Little Rock Chapter - Chartered November 1965

May-June 2019

Gulf States Region Annual Leadership Conference Special Edition



In This Issue

- This Edition is dedicated to the information and programs for the Gulf States Region Leadership Conference being hosted this year by the Little Rock Chapter, CSI.
- Speakers
- Schedule
- Special Events

What is the Gulf States Region Leadership Conference and why should you attend?

I have heard these questions many times and I have given many different answers. The first part is easy, the Gulf States Region Leadership Conference is a multitude of parts, the most basic and important of them is Leadership Training. This is where those who have fulfilled many posts and have vast experience in both CSI and Business in general come before you and provide you with insight into how to be a leader. This lessons learned here, while they most often apply to your CSI Career, can be applied to your “real job” in many ways. The Conference is also a time where the 16 Chapters that make up the Gulf States Region come face to face to work out the issues and challenges facing the Region as a whole and the individual chapters. It is also a time where some interesting training is put on and where the Chapters can report their successes for the past year. In short, it is a face to face meeting when Region business is done and where Chapters not only tell their stories, but get good ideas as well.

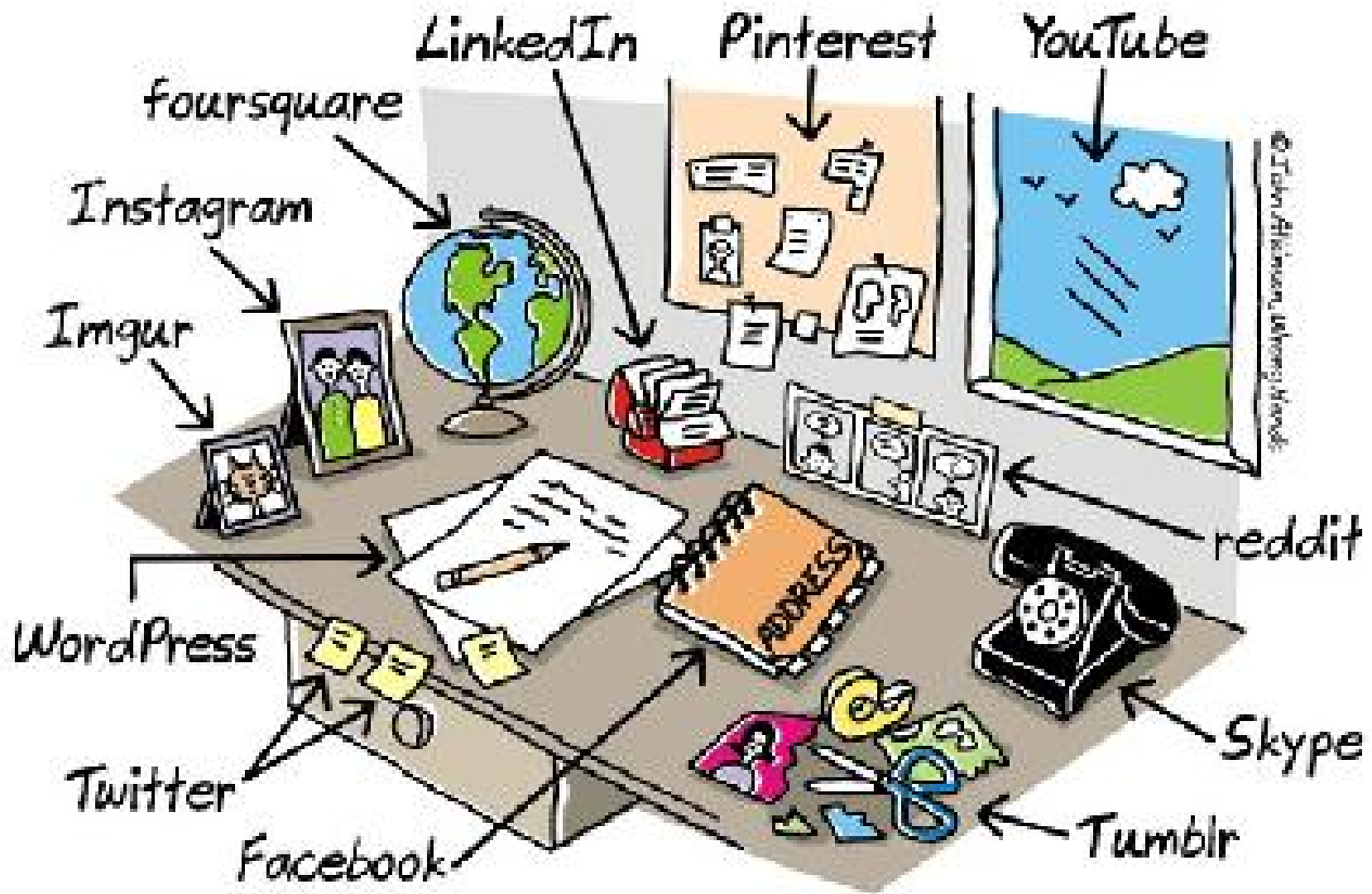
The Second part of that question is much harder mainly because I don't know what you are looking for in your CSI and regular careers. At this Conference, you get to meet many different people from all over the Gulf States Region. I can almost guarantee that someone at this conference will have the answer to the burning question you have. In addition, the Conference gives you a unique insight into the way the Region and different Chapters do business. How are they organized, how do they operate, and how their region is doing business.

Finally, you get to make friends and colleagues who you can turn to when you need answers, when you have questions about many things and someone who may be able to help you should you need to move jobs. Sometimes, you even get to help them out when they visit your fine state.

There is so much that can be gained versus what you give that it totally offsets any expenses and time you will expend. Come out, participate, and start getting your benefits. Join us.

Billy J. Mathis, FCSI, CDT

vintage social networking



© John Atkinson, Wrong Hands



BIO: Dr. Javier Irizarry, P.E. is an associate professor in the School of Building Construction at Georgia Tech. He is the director of the CONECTech Lab which mission is to establish the framework for developing next generation technology enhanced solutions to construction environment problems by incorporating the cognitive processes of the human component of construction operations. Dr. Irizarry's research interests include construction safety, HCI issues in mobile applications for AEC information access, Situation Awareness driven information system design, interactive visualization systems for AEC education, role-based decision support systems, and Unmanned Aerial Systems applications in AEC.

Facilitator Qualifications: Dr. Irizarry is an expert in Unmanned Aerial System applications in the Architecture, Engineering, and Construction (AEC) industry. With a Part 107 Unmanned Aircraft Certificate from the Federal Aviation Administration, the instructor has taught UAS related courses at the Georgia Institute of Technology and to industry organizations such as the Associated General Contractors of America, the Associated Building

Contractors of America and others. The instructor is also a leading researcher in UAS applications in AEC with a number of publications, invited presentations, and consulting work in the topic.

Program: Drones 101 – Introduction to Drones in the Construction Environment

Length: 1.0 Hour / Credits: 1.0 LU Hour

Description:

With the increasing acceptance of Unmanned Aerial Systems (UAS) or drones for commercial applications, will these devices become commonplace in construction sites like surveying tools or tablets are? In this session, participants will learn about practical uses of drones and how to implement the technology within the current regulatory environment. Presently, there are many unanswered questions about the safety, usability, feasibility, privacy and other issues associated with drones on jobsites. These and other issues will be discussed and the outcome of this session will enable participants to assess integration of this technology in their projects.

Learning Objectives: After completion of this course, participants will be able to:

1. Describe what constitutes an Unmanned Aerial System (UAS) and its components
2. Identify the various types of UAS
3. Evaluate applicability of UAS to project activities considering benefits and limitations
4. Describe various applications of UAS in construction environments
5. Make decisions regarding the application of UAS to projects



BIO: Brent began his involvement in CSI in 2004, quickly rising to leadership as President of the Knoxville Chapter in 2006-2007 and then moving on to service at the Region and Institute levels. During his service at the National level, Brent began teaching about deploying Social Media for the design community in 2009 and spoke as a Social Media Educator on behalf of the Construction Specifications Institute from 2009-2014. Speaking engagements have included CSI Chapters across the country, Region Seminars and speaking at Construct itself.

As an entrepreneur with over 38 years of business experience who has built multiple companies in the construction marketplace, Brent is qualified as speaker on the digital marketplace, brand and direct marketing, social media integration and business strategy.

A longtime CSI member, Brent has won awards on communication in the construction environment at the Chapter, Region and National levels.

Based in Knoxville, Tennessee, Brent has an entire career built around design, fabrication and creative problem solving, all while helping empower teams to be successful in the built environment. Electronic education and communication are particular strong suits, as well as Branding and the Connection economy.

Program: Personal Branding as a Designer in the Connected Economy: Translating your reputation and connections into the digital environment

Length: 1.0 Hour / Credits: 1.0 LU Hour

Description:

In today's ever accelerating digital environment, knowing how both your personal and business reputations translate onto the social platforms is more critical than ever. This discussion by Brent Williams, CSI, CDT, will teach you what a Personal Brand is, how to define your personal brand, how building a personal brand will increase your value to your employer and how moving your reputation into the digital is going to be critical as the economy continues to move increasingly into the digital domain.

Key Learning Points:

- What is a Personal Brand and why is it important?
- What is the difference between a Logo and a Brand?
- How do you develop your personal brand?
- How much connectivity is "Too Much"?

How your Personal Brand relates to both your individual career and employer relationships. The discussion will run approximately 50 minutes and Brent will be available afterward for extended question and answer time.

Gulf States Region Leadership Conference Schedule

Friday, June 7, 2019	Begin	End	OPR / Presenter	Location
Breakfast - At Hotel Bar	7:00 AM	8:00 AM	Hotel	Atrium
Registration	7:00 AM	3:00 PM	Registration Booth	Lobby - adj Ambassador V
Nomination Committee	8:30 AM	9:00 AM	Nomination Committee	Ambassador V
GSR Board Meeting	9:00 AM	10:00 AM	GSR Board of Directors	Ambassador V, VI, VII
Open Mini-Trade Show	10:00 AM	11:30 AM	Open	Lobby - adj Ambassador V
Drones 101 – Introduction to Drones in the Construction Environment	10:00 AM	12:00 PM	Javier Irizarry, P.E., PhD. - Georgia Tech	Ambassador V, VI, VII
Lunch	11:30 AM	12:00 PM		Ambassador I & II
Key Note Speaker	12:00 PM	1:00 PM	AWI Team - Margaret Fisher	Ambassador I & II
Personal Branding as a Designer in the Connected Economy: Translating your reputation and connections into the digital envi-	1:30 PM	2:30 PM	Brent Williams	Ambassador V, VI, VII
Opening Session	2:30 PM	5:00 PM	Region Business Meeting	Ambassador V, VI, VII
Wetzel Hour - Come Meet and Talk with Wetzel Award Winners and Discuss Commu-	5:15 PM	6:15 PM	Hospitality Room	Hospitality Room
Awards Banquet	6:30 PM	9:00 PM	Region Awards Chair	Ambassador 1 & II
Hospitality Room	9:00 PM	12:00 AM	Hospitality Room	Hospitality Room

Saturday, June 8, 2019	Begin	End	OPR / Presenter	Location
Breakfast - At Hotel Bar	7:00 AM	8:00 AM	Hotel	Atrium
President's Breakfast	7:00 AM	8:30 AM	All Chapter / Region Presidents	Ambassador V, VI, VII
Publications - Newsletters / Publications / etc.	8:45 AM	9:55 AM	William Sundquist / Jonnie Cox / Billy Mathis	Ambassador V, VI, VII
Open Mini-Trade Show	9:00 AM	12:00 PM	Open	Lobby - Adj Ambassador V
Chapter Duties 101 / IRS Requirements	10:00 AM	10:55 AM	Phil McDade / Shebye Brooks	Ambassador V, VI, VII
Life of Chapter or How to fund Money Legally	11:00 AM	11:55 AM	Bruce Martin / Suzan Jordan	Ambassador V, VI, VII
Lunch	12:00 PM	12:15 PM	Get Lunch	Ambassador I & II
CSI Leadership Presentation / Discussion	12:15 PM	2:15 PM	Ellen Crews / Marvin Kemp / William Sundquist and Jonnie Cox	Ambassador I, !!
Closing Comments	2:30PM	2:35 PM	Bruce Martin	Ambassador V, VI, VII
Hospitality Room Open	2:30 PM	12:00 AM	Hospitality Room	Hospitality Room

Our Sponsors



AWI

ARCHITECTURAL
WOODWORK
INSTITUTE



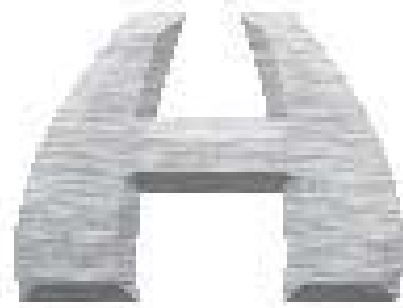
CURTIS STOUT



J.E. ALLEN Co.



***SHERWIN
WILLIAMS***®



HILLYER

ARCHITECTURAL PRODUCTS



**LIGHTING
& POWER
SOLUTIONS**



Sheffield Metals International

A **MAZZELLA** COMPANY



SANDERS-2000 INC

Marketing • Design



Kingspan®



RULON
INTERNATIONAL

Awards Banquet

Meal Sponsor



If you are interested in following the Little Rock Chapter, our links are as follows (*for Facebook and LinkedIn look for the CSI Little Rock Chapter*):

Website: <https://csilittlerock.org>

Facebook: www.facebook.com

LinkedIn: www.linkedin.com

If you are interested in Joining CSI or if you are just interested in keeping up with the information provided by CSI, follow this link to the Institute Website Membership Pages:

For Membership Information:

<https://www.csiresources.org/communities/membership/individual-membership>

To Join CSI:

https://higherlogicdownload.s3.amazonaws.com/CSIRESOURCES/143a718d-6df6-484a-8a79-76d79635b741/UploadedImages/PDFs/CSI_MembershipFormFY18.pdf

To See what CSI is all about:

https://higherlogicdownload.s3.amazonaws.com/CSIRESOURCES/143a718d-6df6-484a-8a79-76d79635b741/UploadedImages/CSI_ResourcesCatalogFinalLowRes.pdf

LITTLE ROCK CHAPTER INFORMATION

Chapter Officers

President:		Garrett Shaffer, CSI
President-Elect:		Open
Immediate Past President:		Clark Wood, CSI
Secretary:	T	Clark Wood, CSI, CDT
Treasurer:		Billy J. Mathis, FCSI, CDT
Directors		
Operations		Rachal Belanger, CSI
Honors		Melissa Aguiar, CSI, CDT
Membership		Carlie Massery, CSI
Education / Certification		

Chapter Info

Chapter Website:	https://csilittlerock.org
Chapter Newsletter:	SpecWork
Chapter Meeting Day and Time:	2nd Wednesday of Each Month unless otherwise specified by the Chapter President
Chapter Board Meeting Day and Time:	1st Friday of each Month unless otherwise specified by Chapter President

If you are interested in Joining CSI or if you are just interested in keeping up with the information provided by CSI, See the slides shown from the "Why CSI" presentation